



Thank you for showing an interest in sponsoring one of our Teachmeeticons events.

We are an international provider of “teachmeet” events by teachers for teachers.

A teachmeet is an event built for teachers to share ideas, to network and to become even better at the jobs they love. Our mission is to provide free continuous professional development for any teacher who wants it within **specific subject domains**.

We believe in **collaboration, inclusion, academic rigour and fun!** At our events you will find teachers laughing, smiling, studying, note taking, networking, disseminating, generating ideas and thinking deeply; The sort of things that teachers sometimes don’t get the time to do in their day jobs.

All our event leaders are **experienced and passionate teachers** who bring their own “twist” to each event.

“We have chosen to be very selective as an organisation with the events that we sponsor, as former teachers we want to sponsor and support organisations and initiatives that are striving to make a difference in the teaching community. This is why we have chosen to sponsor every single even that the TM Icons team organise. Tom as the leader and organiser of the initiative is not only passionate about the difference this is making to educators but he also understands the important role that the sponsors play in making it viable for events to be free to all that attend and lead each individual event. We are always looked after, appreciated, and mentioned at every possible opportunity. Each leader of each event is extremely passionate about ensuring that the event is not only run smoothly but that the teachers have an incredible experience where they can take something of value back to the classroom. This has encouraged motivated teachers and school leaders who want to impact on school change to attend. As a sponsor this means that delegates are engaged with not only the programme for the day, they also actively engage with the sponsors. To be more specific, the organisation and format of the day allow sponsors to generate a better-quality leads, specifically through the ability to build rapport with delegates at refreshment breaks, through the presentation and through discussions at tables if they wish to learn more about your service or product. This is the best event/initiative that we have ever sponsored - Enjoyment and business value, we couldn't recommend it more.”

Brett Griffin, CEO, Pupil Progress – [hear Brett talk more about our events here](#)

We are a community interest company and our events are sponsor funded so that all teachers can ‘go for free.’ All of our organisers do this because they love the Teachmeeticons concept, love teaching and being an integral part of the TeachmeetIcons community.

When do events take place?

Our face to face events all take place on Saturdays and usually start at 9/10am and finish around 4pm. After each event, there is usually an opportunity to network further if people wish. Our events take place during the school calendar year. Within the confines of the global pandemic, we adapted rapidly and we moved our events online through live streaming and webinars. This has been incredibly successful and

meant we have reached out further and wider to colleagues, and been able to put on additional and wide ranging events. We are also starting to expand our current curriculum offer to cater for more educationalists. You can see a full list of all our upcoming, confirmed events here:

<https://www.teachmeeticons.com/events>

Where do our face to face events take place?

Most of our events are hosted at the St Thomas Centre in Manchester. [St Thomas Centre |](#)

What happens at an event?

A phenomenal amount! Each event will be a mixture of keynote presentations from some of the finest and mightiest teacher voices within each subject community. You can check out some of them on our [YouTube Channel](#). In between our main speakers, there are shorter “teachmeet” style presentations where teachers are invited to share specific ideas within short time slots, usually around 5-10 minutes each. At various intervals during the face to face meets, there are opportunities for our attendees to collaborate, network and share. Our events are live streamed via Youtube and Twitter, usually fetching anywhere from 200 to 2000 viewers per event.

We want to work with all our sponsors to provide them a tailored package so please contact us with any specific requests. PTO for our various sponsor options.

Current Sponsorship Packages we offer:

FACE TO FACE EVENTS												
Package	Price (Tier 1 events)	Price (Tier 2 events)	Tickets (incl all food + drinks)	Present to all attendees (mins)*	Designated space to place banner	Designated table and chairs	Linked logo on website	Logo on event programme	Mailshot to Tmlcons subscribers (10,000)*	Lunch included	Video in event recording*	Social media promo
Headliner (1 sponsor)	£2,200	£1,200	4	15 – Open the event	Prime position	Yes	All time	Largest/key	Standalone mailshot	Up to 4	Played 2x	Extensive*
Gold	£1500	£700	3	10	Yes	Yes	30 days	Yes	Logo/link included	Up to 3		Yes
Silver	£1000	£500	3	5	Yes		30 days	Yes		Up to 3		Yes
Bronze	£350	£200	2		Yes			Yes		Up to 2		Yes

All our face to face events are also live streamed and available 'on demand'. Additional corporate tickets beyond included tickets can be purchased @£75 each.

ONLINE EVENTS							
Package	Price (Tier 1 events)	Price (Tier 2 events)	Mentioned throughout event	Present to all attendees (mins)	Linked logo on website	Logo on event programme (digital)	Social media promo
Headliner	£250	£100	Yes	10 mins	All time	Yes	Yes
Gold	£150	£50	Yes		30 days	Yes	Yes

Tier 1 events (100-200 attendees)

- English
- History

Tier 2 events (40-100 attendees)

- Science
- Maths
- Geography
- Religious Studies
- MFL
- Sociology

Online only events

- PSHE
- Drama
- Leadership

If you are interested in any of our sponsorship packages, please contact Steph Nichols using the following:

Steph Nichols (Teams Manager for TeachMeetIcons) stephnicholsicons@gmail.com

Present to all attendees: An opportunity to present in front of the assembled audience, we provide a large projector screen, PA/mic system, clicker and laptop for your slides

Designated Space to place banner/table/chairs: We provide a space for you in a central area providing visibility throughout the day and an opportunity for attendees to easily network/view materials

Mailshot to subscribers: pre-event, we will send out a mailshot to all our subscribers featuring your promotion

Additional video in event recording: Do you have a promo video? We will stitch it into the event stream so those viewing live and on recording will see it.

Social media promo: contact us for more information.

